

# Systems Mapping

Visualize and Organize Complex Ideas to Get Better Results, Faster and Together

Just like you can think about anything, you can map anything: a workflow, a strategy, a new project, teams and tasks, a customer perspective, etc.

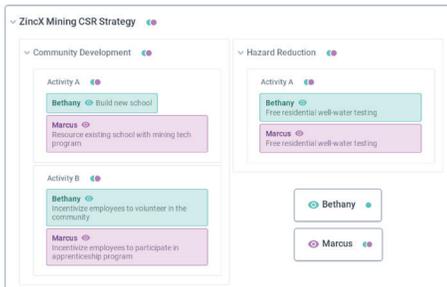
Making visual maps in Plectica gets ideas “out of your head” so that you can see them in new ways. The net result is that understanding is increased and occurs faster. Plus, without your team knowing it, Plectica’s patented cognitive architecture actually makes them better systems thinkers and problem solvers and increase their analytical and emotional intelligence.

Once you take the time to map your thinking – which causes you to think about your thinking – you are in a better position to put those ideas into action. Using maps to visualize ideas makes those ideas real.

“Plectica is a living, visual map that speeds up a group’s ability to ideate and problem solve, making it a way more powerful tool than whiteboards or sticky notes.”

– Matthew Anderson, Ridecell

## Start mapping with Plectica today to...



Clarify your thinking.



Communicate complex ideas.



Collaborate with your team.

## How to get started with Plectica

### Sign-up and Try It Out

Start by checking-out the software for free at [www.plectica.com](http://www.plectica.com).

Your first 250 cards are on us.

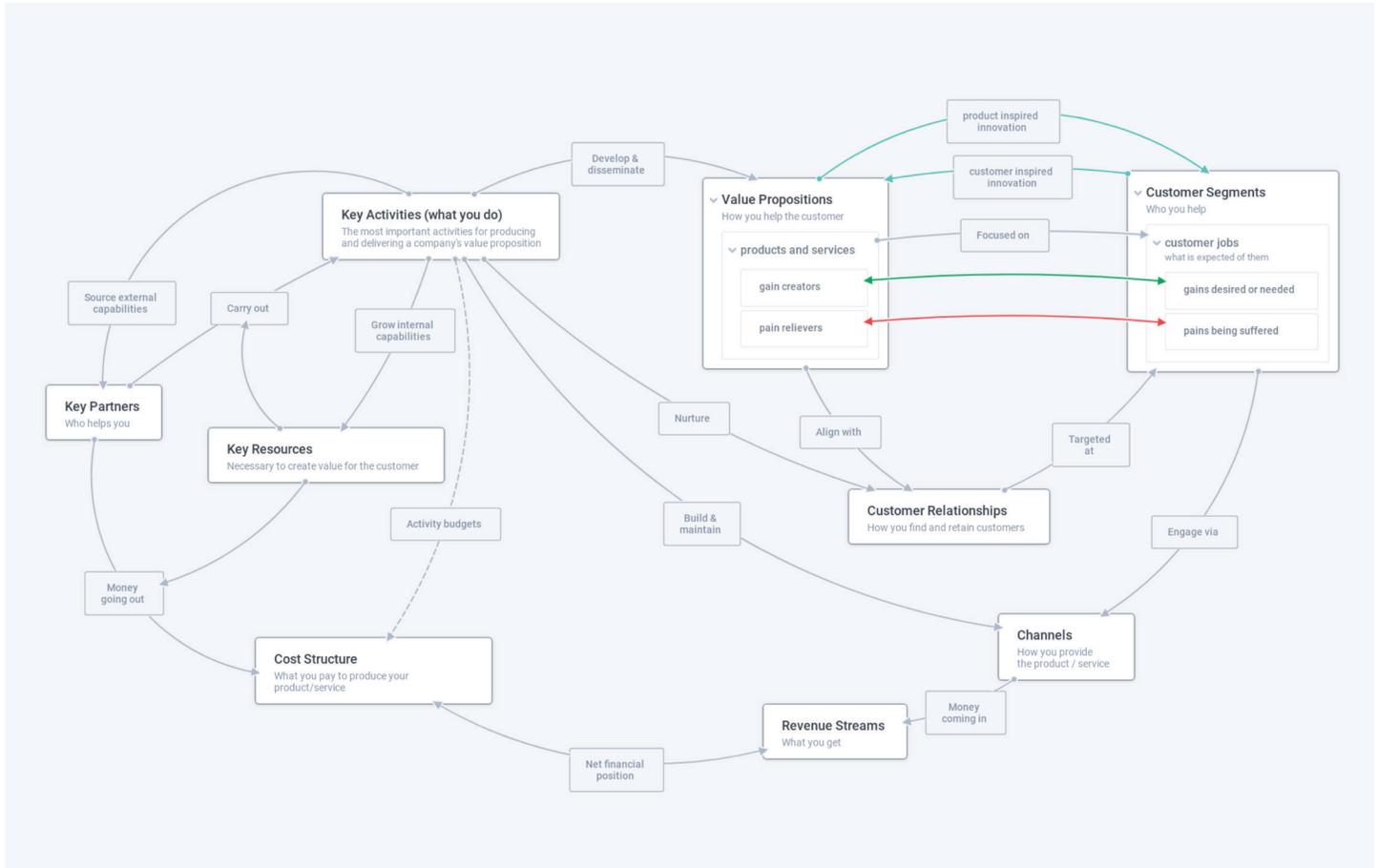
### Learn Mapping Basics

Take our free, 30-minute online course to learn the essentials of systems mapping with Plectica.

### Drive Professional Development

Build your team’s problem solving and leadership skills with our certifications in Systems Thinking, Mapping, and Leadership.

Discover a tool that works the way your brain does



Key Plectica Features

- **Work with collaborators in real-time.**  
There are no limits on the number of collaborators a map can have.
- **Access and update your maps from anywhere,** as long as you're connected to the internet.
- **Transform your non-linear maps into linear presentations.**
- **Populate your maps with any file type** – from images, gifs and videos to hyperlinks, PDFs and spreadsheets.
- **Export your maps** – turn your maps into an image, PDF or JSON/CSV file.
- **Keep your information secure** – More information about our security features is available at: [www.plectica.com/security](http://www.plectica.com/security).

And these are just the tip of the iceberg...