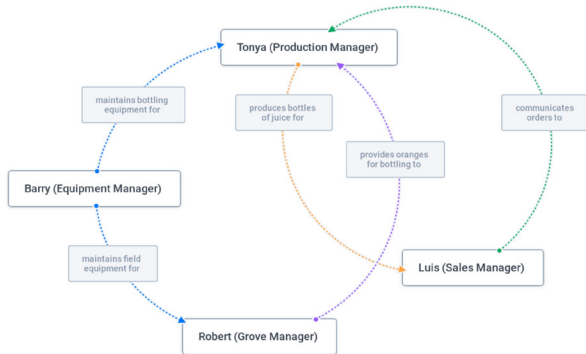


Product Offerings

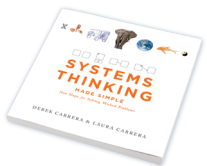


Plectica Pro Software License

- Unlimited building, storing, sharing
- Unlimited cards
- Attach files up to 250MB
- Long term backups
- Priority support

\$9/month

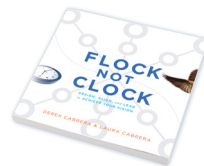
Plectica Books



Systems Thinking Made Simple: New Hope for Solving Wicked Problems

This book is for anyone interested in learning the foundational ideas of systems thinking.

Paperback: \$29.99 • Amazon Kindle: \$23.99



Flock Not Clock: Design, Align, and Lead to Achieve Your Vision

This book is for organizational leaders who want to design and manage their teams and organizations to be laser-focused yet highly adaptive.

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Training and Certification

Develop systems thinkers at every level within your organization through our certification program.

White Belt Certification

deepens your understanding of the what, why, and how of systems thinking.

Price: \$200

Yellow Belt Certification

develops proficiency in systems mapping and applications.

Price: \$200

Blue Belt Certification

teaches skills for leading systems thinking efforts in organizations.

Price: \$2,000

Black Belt Certification

cultivates advanced practitioners of systems thinking, mapping, and leadership.

Price: \$5,000

Personal Inventory

The Systems Thinking Metacognitive Inventory (STMI) measures your strengths and weaknesses in the metacognitive skills that underlie systems thinking.

Price: \$99

Premium Engagements

Talk with us about bespoke keynote addresses, executive training, ongoing webinars, and organizational consulting.

The three solutions below are examples of the kinds of packages we provide to customers and the pricing ranges. These can be used as a guide, but we can design a solution that fits your specific needs.

Solution 1:	Solution 2:	Solution 3:
<p>I want my team of 10 to be more effective; to think better, faster, and more collaboratively.</p> <ul style="list-style-type: none"> • Plectica licenses x 10 (\$1,080) • STMI Personal Inventory x 10 (\$990) • Systems Thinking Made Simple book x 10 (\$299) • White Belt Certification x 10 (\$2,000) • Yellow Belt Certification x 2 (\$200) • Blue Belt Certification x 1 (\$2,000) 	<p>I want to prepare my 6-person leadership team to design an organization that is vision-focused.</p> <p>Premium Engagement – VMCL Organizational Consulting (\$10,000)</p> <ul style="list-style-type: none"> • Flock Not Clock book x 6 (\$180) • White and Yellow Certification Bundle x 6 (\$2,400) • Plectica Licenses x 6 (\$650) 	<p>I want to build a culture of systems thinking across my 100-person organization.</p> <ul style="list-style-type: none"> • Premium Engagement - Keynote Address (\$10,000) • STMI x 100 (\$9,900) • Plectica Licenses x 100 (\$10,800) • Systems Thinking Made Simple x 100 (\$3,000) • White Belt Certification x 100 (\$20,000) • Yellow Belt Certification x 50 (\$10,000) • Blue Belt Certification x 10 (\$20,000)
<p>Price: \$5,000 - \$8,000</p>	<p>Price: \$13,300 - \$15,000</p>	<p>Price: \$83,700</p>
<p>We've found that teams of all sizes get the most from Plectica mapping software when it's complemented by reference materials and our highly-interactive online White Belt training. Add on Yellow and Blue Belt Certification for key team members to be equipped to lead your new systems thinking crew.</p>	<p>Work closely with our experts to formulate measurable vision, mission, capacity, and learning systems that can take your firm to the next stage.</p>	<p>We can help inspire a systems thinking revolution so every individual at your organization has the motivation, skills and tools to build, share and evolve the ideas that are integral to your success – an investment that pays dividends now and in the future.</p>

Solution 4:

Mix and Match

We can help you design your own solution from our line of product offerings and premium engagements. We'll work with you to find the right fit for your size and budget.