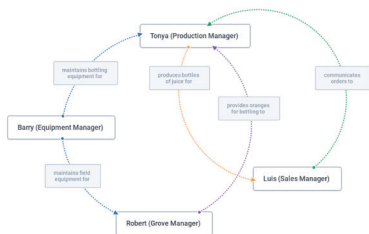


Our name – **Plectica** – is a twist on plectics, a broad transdisciplinary science that explores how simple rules unfold into the complexity we wrestle with everyday.



We are scientists, systems thinkers, and problem solvers. We develop tools and methods to train people to think structurally so they can deeply understand the systems, solve the problems, and manage the processes and projects they care about.



## Our Products

No problem exists without context. Our tools, training, and methods help you build, share, and evolve your thinking to address systems problems.

Plectica changes the way we visualize and organize information, using a cloud-based visual mapping software that is based on how humans think.

## Our Impact

Our tools and methods are used from cradle to career — ideas simple enough for a kindergartner, and powerful enough for a corporation.

An organization of systems thinkers who deeply understand how they think generate insights for meaningful impact and change.

## How We Engage Customers

We work with top corporations, nonprofits and government agencies, colleges and universities, and school districts to provide the needed tools to train systems thinkers that are adaptive, resilient, and dynamic in their response to the complex problems of tomorrow.